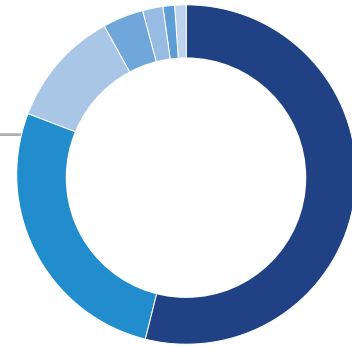




PHILANTHROPY  
*Cartier*

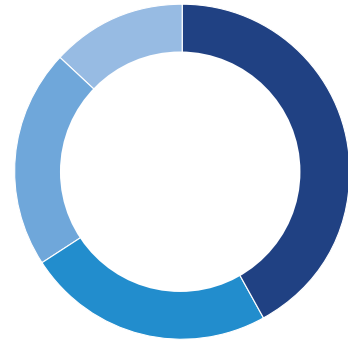
ANNUAL REPORT  
2020 - 2021

# BUDGET ALLOCATION



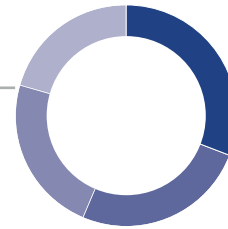
## Geographic distribution

- 54% Africa
- 27% Asia
- 11% Latin America
- 4% Europe
- 2% Global
- 1% North America
- 1% Middle East



## By focus area

- 42% Basic services
- 24% Sustainable livelihoods
- 21% Women's social and economic development
- 13% Emergencies response



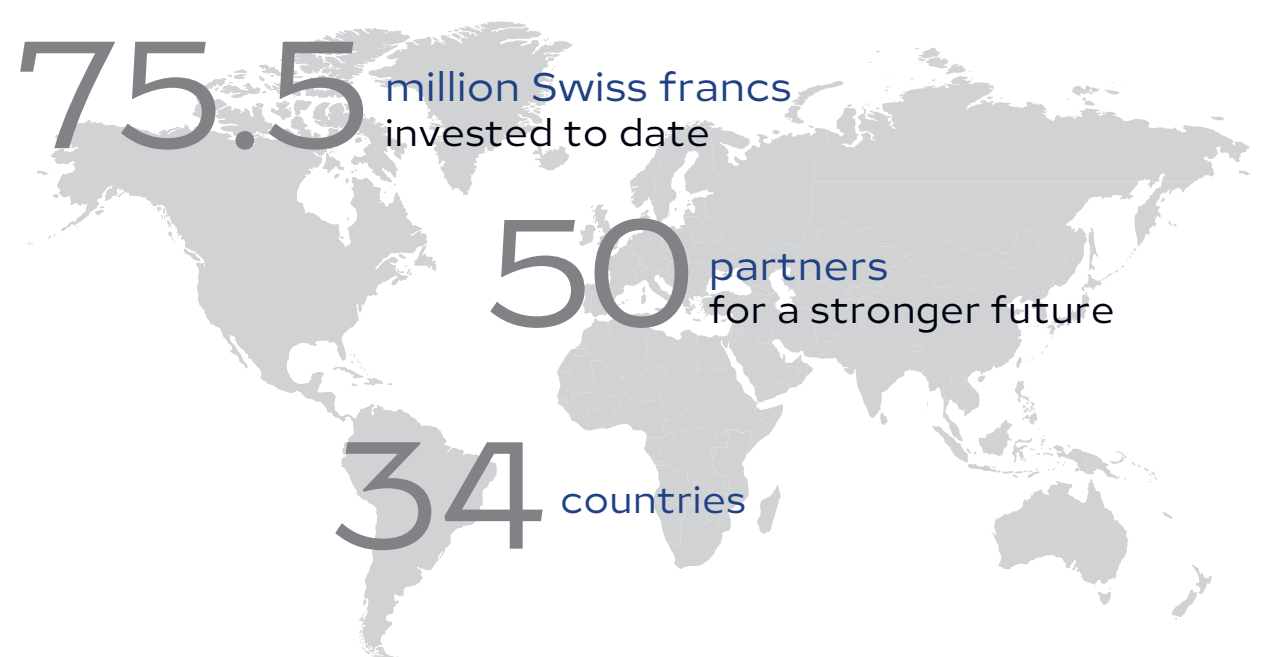
## Basic services

- 31% Education
- 25.5% Water & Sanitation
- 23% Nutrition
- 20.5% Health

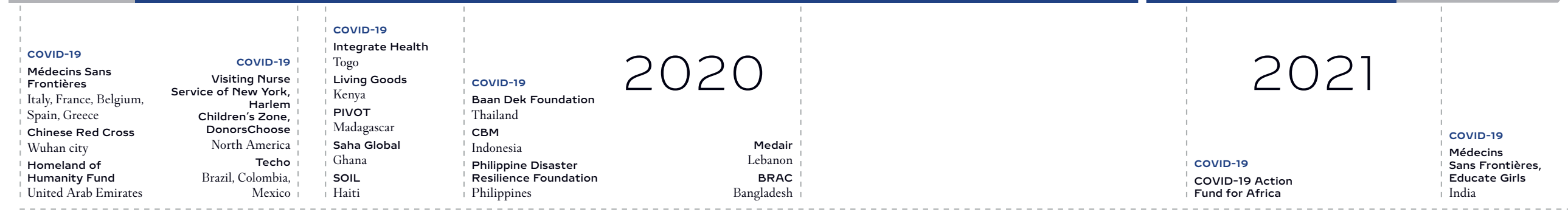
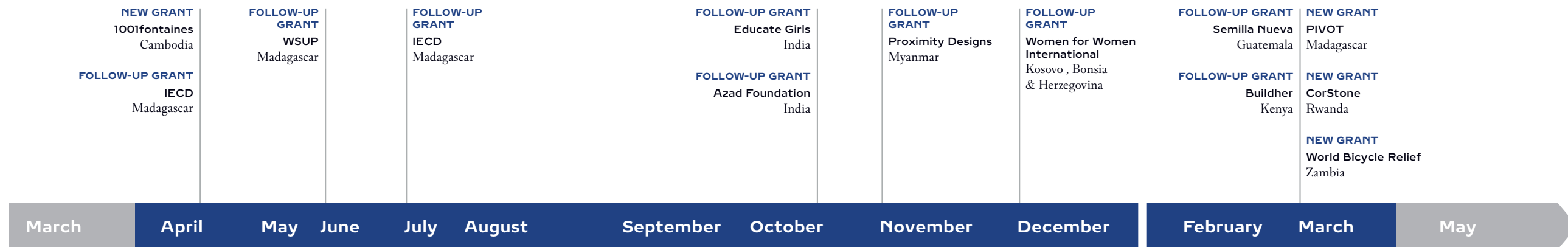
75.5 million Swiss francs invested to date

50 partners for a stronger future

34 countries



## NEW GRANTS



## EMERGENCY RESPONSE

# THE PROGRAMMES WE SUPPORT



**MOROCCO**  
Area: Sustainable livelihoods  
Partner: Education for Employment

**MALI**  
Area: Access to basic services (health)  
Partner: Muso

**SENEGAL**  
Areas: Women's social and economic development, Sustainable livelihoods  
Partners: MSI Reproductive Choices, MyAgro, Tostan

**GAMBIA**  
Area: Women's social and economic development  
Partner: Tostan

**GUINEA-BISSAU**  
Area: Women's social and economic development  
Partner: Tostan

**BURKINA FASO**  
Area: Access to basic services (education, nutrition)  
Partner: WFP

**GHANA**  
Area: Access to basic services (water)  
Partner: Saha Global

**TOGO**  
Area: Access to basic services (health)  
Partner: Integrate Health

**RWANDA**  
Areas: Access to basic services (health, education), Women's social and economic development, Sustainable livelihoods  
Partners: CorStone, ICRW, One Acre Fund, Women for Women International

**ZAMBIA**  
Areas: Access to basic services (education, health), Women's social and economic development, Sustainable livelihoods  
Partners: Healthy Learners, StrongMinds, World Bicycle Relief

**TANZANIA**  
Area: Women's social and economic development  
Partners: Hand in Hand International, ICRW

**MOZAMBIQUE**  
Area: Access to basic services (education, nutrition)  
Partner: WFP

**BOSNIA & HERZEGOVINA**  
Area: Women's social and economic development  
Partner: Women for Women International

**KOSOVO**  
Area: Women's social and economic development  
Partner: Women for Women International

**LEBANON**  
Area: Access to basic services (education), Emergency response  
Partners: IECD, Medair

**JORDAN**  
Area: Access to basic services (education, nutrition)  
Partner: WFP

**INDIA**  
Areas: Access to basic services (education), Women's social and economic development, Sustainable livelihoods  
Partners: Azad Foundation, Educate Girls, Kheyti

**BANGLADESH**  
Areas: Access to basic services (education), Women's social and economic development, Emergency response  
Partners: Asian University for Women, BRAC, Room to Read, VisionSpring

**MYANMAR**  
Areas: Access to basic services (water and sanitation), Sustainable livelihoods  
Partners: IFRC, Proximity Designs

**CAMBODIA**  
Area: Access to basic services (water and sanitation)  
Partners: 1001fontaines, IFRC

**UGANDA**  
Areas: Women's social and economic development, Sustainable livelihoods  
Partners: BRAC, mothers2mothers, Village Enterprise

**KENYA**  
Areas: Access to basic services (health), Women's social and economic development  
Partners: The BOMA Project, Buildher, Living Goods

**MADAGASCAR**  
Areas: Access to basic services (education, health, water and sanitation), Sustainable livelihoods  
Partners: Blue Ventures, IECD, PIVOT, WSUP

**GUATEMALA**  
Area: Access to basic services (nutrition)  
Partner: Semilla Nueva

**HAITI**  
Area: Access to basic services (sanitation)  
Partner: SOIL

**PERU**  
Area: Sustainable livelihoods  
Partners: Root Capital, Terre des Hommes Suisse

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OUR AMBITION IS TO HELP  
FREE EVERYONE'S POTENTIAL

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A year in review

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Women's social and economic development

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Sustainable livelihoods and ecosystems

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Emergency response and preparedness



## MESSAGE FROM THE PRESIDENT

It really is exceptionally difficult to put the last twelve months into words. The COVID-19 pandemic was unprecedented, exposing sweeping vulnerabilities in countries that are normally well-equipped to cope with emergencies while exacerbating already severe inequalities in the world's poorest regions. Global by nature, it called for an extraordinary response, where communities – local, national and international – suddenly emerged from the shadows of abstraction to become the visible fabric that binds us together as a whole.

As a result, I believe we are all more aware of the value of social connections today, of neighbourliness, of a sense of belonging and of mutual trust. We know from experience that this togetherness makes us stronger in the face of adversity. Communities – diverse, informed, supportive and resilient – are our best defence.

Cartier and Cartier Philanthropy have contributed actively to the relief efforts since the very beginning of the crisis, providing access to healthcare, education, food, water and sanitation for those most in need, wherever they live – from Italy to the Philippines, Brazil, Madagascar and, most recently, India. Care, compassion, thoughtfulness and collaboration have guided us through the storm, supporting 18 non-profit organisations in 20 countries across every region of the world.

Let these values remain our compass as we recover and find ways to build a more equitable, just and inclusive post-COVID world. The stakes are too high to simply go back to the old normal.

Cyrille Vigneron  
President of the Board, Cartier Philanthropy  
CEO of Cartier



## STRATEGIC ADVISOR'S MESSAGE

After months on a non-stop emotional roller-coaster, marked by losses, struggles and grief, but also the inspiration that comes from extraordinary displays of courage and solidarity, I'd like to dedicate these words to honouring our incredible partner organisations, who never failed to step up and fight for the people they serve, among the most vulnerable on earth.

Since the very beginning of the COVID-19 pandemic, when the one sure thing was that “the only way out was through”, they reacted, adapted, strategized, repurposed and restructured with decisive resolution, demonstrating flexibility, creativity and pragmatism. Identifying potential risks and vulnerabilities, they ensured that critical front-line needs were addressed and no one was left behind, adopting innovative approaches and safety measures to continue delivering on their missions. Because that was all that counted. Make no mistake, they were blind to the crisis like every one of us. But their tenacity in keeping focused throughout the chaos while maintaining a flexible outlook testifies strongly to their extraordinary passion, bravery, determination and resourcefulness.

With the crisis not yet over, calling us to face challenges old and new, I believe these examples of unwavering commitment and boundless endurance will be among the most precious legacies of this difficult period. You will recognise them in the following pages, which I invite you to explore, reading about the life-changing impact they have had and will continue to have on so many.

Pascale de la Frégonnière  
Strategic Advisor, Cartier Philanthropy



# COMBATING COVID-19 WORLDWIDE – A YEAR IN REVIEW



# COMBATING COVID-19 WORLDWIDE A YEAR IN REVIEW

We've always been committed to addressing the most pressing challenges faced by the world's least developed regions, where difficulty meeting basic needs can be severe year-round. Confronted with the worst health and humanitarian crisis the world has ever faced, we felt compelled to contribute to the global relief effort, providing assistance where and when needed (even in wealthy countries) as the emergency unfolded and its consequences became better known.

Over the past year, we have supported our partners' relief operations in 20 countries across the globe, providing access to healthcare, education, food, water and sanitation.

**NORTH AMERICA**  
**The Visiting Nurse Service of New York** has sent 11,000 clinicians and home health aides into patients' homes, alleviating the pressure on hospitals.  
**Harlem Children's Zone** has provided essential social services for over 10,000 people hit hard by the crisis.  
**DonorsChoose** has provided teachers and over 35,600 students with home learning support.

**LATIN AMERICA & THE CARIBBEAN**  
**Techo** has provided the most vulnerable families with food and other necessities, distributing over 4,200 emergency kits in Mexico, Brazil, and Colombia.  
 In Haiti, **SOIL** has provided critical access to safe sanitation and handwashing stations for hundreds of users per day.

**EUROPE**  
**Médecins Sans Frontières** has delivered medical care to people on the move, the homeless and elderly people living in long-term care facilities in Italy, France, Belgium, Spain and Greece.\*

**CHINA AND THE MIDDLE EAST**  
 Cartier contributed early donations to support **the Red Cross** in Wuhan, China, and **The Fund of the United Arab Emirates Homeland of Humanity**.\*\*

**ASIA**  
 In Thailand, **Baan Dek Foundation** has provided hygiene products, food rations and housing support for families living in Bangkok and Chiang Mai construction camps.  
 In Indonesia, **CBM** has ensured information on COVID-19 is accessible for people with disabilities, while also providing medicines and cash to 800 households.  
 In the Philippines, the **Philippine Disaster Resilience Foundation** has provided personal protective equipment and accommodation for 6,500 healthcare workers in 68 hospitals and community centres in Metro Manila, Cebu City and Lanao Del Sur.

**AFRICA**  
**Integrate Health** in Togo, **PIVOT** in Madagascar, **Living Goods** in Kenya and **Saha Global** in Ghana have worked to limit the spread of the virus, while ensuring essential health services and water access are maintained.

**The COVID-19 Action Fund for Africa (CAF-Africa)**, a collaborative initiative of more than 30 member organisations, is supplying personal protective equipment for 1 million community health workers across the continent.

**ASIA**  
 In India, **Médecins Sans Frontières** has provided medical assistance to moderate and critical COVID-19 patients while ensuring continuity of care for people suffering from tuberculosis. **Educate Girls** has provided assistance to 115,000 rural vulnerable households by purchasing and distributing grocery and hygiene kits.\*\*\*

\* Donation made in 2019–2020 fiscal year - \*\* Donation made directly by Cartier - \*\*\* Donation made in 2021–2022 fiscal year



## ACCESS TO BASIC SERVICES

The coronavirus crisis has revealed that we all stand to gain from a foundation of universal basic services that not only help ensure society flourishes but also protect us, now and in the future. Quality healthcare, clean drinking water, functioning schools and nutritious food are not desirables, but necessities. If anyone is unable to access them, it's not just bad news for them. We all lose.



# NEW PROGRAMMES



Partner: 1001fontaines  
Country: Cambodia  
Duration: 2020–2022

## Small enterprises for clean water

In Cambodia, one in three people living in rural communities uses water from unsafe sources. 1001fontaines has been pioneering a social business model that harnesses local entrepreneurship and low-cost technology. Their approach consists in setting up small solar water purification plants, called water kiosks, and training local entrepreneurs to produce safe drinking water, sell it to villagers at an affordable price and distribute it to schools free of charge. This solution has proven its cost-effectiveness, **sustainability** and strong positive impact on people's health.

**We're supporting 1001fontaines to set up 80 new water kiosks over the next two years and thus grow its operating network to 300 water kiosks serving 900,000 people by 2022.**

**82%**  
of the water kiosks  
set up since 2005  
are still up  
and running



Partner: CorStone  
Country: Rwanda  
Duration: 2021–2022

## Resilience training changes lives

Young people facing challenges benefit significantly from assets such as self-confidence, self-efficacy, optimism, persistence, assertive communication and problem-solving skills, which greatly help overcome obstacles. They are not innate talents, however, but skills that can be taught. Youth First Rwanda is a programme designed to improve the mental and physical well-being and education-related outcomes **of lower secondary school students**.

It is currently being implemented in a small number of pilot schools in Kigali. **We're supporting CorStone to train 350 teachers to facilitate resilience sessions and progressively build tangible resilience skills in 7,500 young students.**

Resilience sessions increase youth confidence to complete their education, delay marriage and childbirth, and achieve career and other life goals.

# NEW PROGRAMMES



## Last mile primary care in Madagascar

Partner: PIVOT  
Country: Madagascar  
Duration: 2021-2023

PIVOT has been working alongside the Madagascar Ministry of Public Health since 2014 to transform the public health system in the rural district

of Ifanadiana into an evidence-based model of universal health coverage that can be sustained, replicated, and scaled nationally. PIVOT delivers high-quality primary care in health centres across the district, ensuring all facilities are staffed and equipped. With over 70% of the population living more than a 5-kilometre walk from the nearest health facility, PIVOT supports community-level health services through a network of professionalised community health workers who proactively bring care to the patient's door. The organisation also provides comprehensive support for the district's public hospital. **We're supporting PIVOT's expansion plan to achieve full primary healthcare coverage in the Ifanadiana district.**

22 health facilities will be equipped, and 207 community health workers trained

## Building a life of learning

Education levels in Madagascar are among the lowest in the world, with 26% of children under 15 being illiterate. IECD and the Malagasy non-profit organisation PROMES are working to reduce the school drop-out rates of youths in the rural communities of Fianarantsoa region. Their academic support centres offer individual guidance to students, enabling them to enhance their learning and build their personal development.

After a successful three-year first grant, we're now co-funding five centres in the Fianarantsoa region which will provide guidance for a total of 430 pupils over three years.

80% of students passed their secondary school exams (BECP) compared with a national average of 53%



Partner: IECD  
Country: Madagascar  
Duration: 2017-19 > 2020-23

# RESULTS AND FOLLOW-UP

Partner: Educate Girls  
Country: India  
Duration: 2014-17 > 2017-20 > 2020-24

## Supporting Indian girls into classrooms

Educate Girls' comprehensive model to help reduce the education gender gap in India has snowballed over the past 14 years, proving that it can increase girls' enrolment and attendance in schools, promote girl-friendly education infrastructures and improve learning outcomes for children.

Targeting villages with higher concentrations of out-of-school girls - identified using predictive machine learning techniques - Educate Girls builds awareness of the opportunities that come from girls' education and the roles that parents and communities can and should play in the improvement of school infrastructures and governance.



We've been supporting Educate Girls in Rajasthan state since 2014 while it fine-tuned and replicated its model to ensure no girl is left behind. A first grant successfully **enrolled over 37,500 girls** in Rajsamand district, **achieving a retention rate of 93.5%**.

From 2017 to 2020, our support enabled the **enrollment of a further 16,800 girls** in the same district, achieving an outstanding **97% retention rate**.

**Over 8,000 girls have been empowered** with essential life skills to boost their confidence and build their communication, leadership, public-speaking, health, sanitation and problem-solving skills.

Nearly **1,850 School Management Committees** of parents, teachers and village leaders responsible for school governance and administration have been formed, directly involving **over 15,100 members**.

## 2020-2024

We're now providing core funding to enable Educate Girls to scale up its operations and enroll up to **1.5 million out-of-school girls** across **35,000 villages** by 2024 in India's four most populous states: Rajasthan, Madhya Pradesh, Uttar Pradesh and Bihar.

# RESULTS AND FOLLOW-UP



## Bringing water to the urban poor

Partner: Water & sanitation for the Urban Poor (WSUP)  
Country: Madagascar  
Duration: 2017–20 > 2020–23

The challenges of access to safe sanitation are growing as the world continues to urbanise. This is particularly true in Madagascar, where the number of people living in urban areas is rising at twice the rate as the rest of the country, putting existing sanitation services under increasing pressure. WSUP works with the national water company, local government bodies and communities in Antananarivo to design and build or rehabilitate dedicated services in a manner that ensures their financial viability. WSUP’s approach goes beyond “taps and toilets”, aiming to achieve profound social and functional transformations in water and sanitation systems and policies.

The results achieved have been remarkable:

The technical assistance and training provided to the national water utility company enabled it to reduce leakage and metering inaccuracies while substantially increasing water supply capacity, providing over **52,200 people** with clean drinking water.

**18 water kiosks** and **3 laundry blocks** connected to the city water supply have been established, serving nearly **7,000 people**.

**13 water and sanitation facilities** have been built or rehabilitated in **31 schools**, serving **over 4,700 school children** and **160 teachers**.

**6,665 people** gained improved access to household sanitation.

## 2020–2023

For the next three years, we’ll be supporting WSUP’s efforts to develop its activities in Antananarivo, Mahajanga, Toliara and their peri-urban areas following a city-wide inclusive sanitation model to achieve universal sanitation coverage for **a further 100,000 people**.



Partner: Semilla Nueva  
Country: Guatemala  
Duration: 2016–18 > 2019–21 > 2021–24

## Fighting malnutrition with biofortified maize

In Guatemala, corn tortillas are the ever-present staple of every meal despite being very poor in nutrients. This, combined with lack of dietary diversity, is responsible for chronic malnutrition in around half of Guatemalan children under five.

Semilla Nueva produces and sells biofortified corn seeds conventionally bred to contain higher levels of quality proteins and zinc with the aim of improving the nutrition of millions of Guatemalans.

We have been supporting Semilla Nueva to overcome the biggest bottlenecks in developing and expanding the use of biofortified crops in Guatemala since 2016.

Between 2019 and 2021, they were able to extend the consumption of biofortified crops, selling nearly 5,200 sacks of seed and **reaching over 15,300 farming families**. These families produced over **25,000 metric tonnes of more nutritious maize**.

Enough to feed nearly **300,000** people for a full year

## 2021–2024

The organisation aims to show that a government policy incentivising private seed companies to sell biofortified seeds can be one of the most cost-effective solutions for improving nutrition in the country.

Semilla Nueva plans to scale the adoption of biofortified maize by targeting farmers, seed companies and government, while developing competitive new and improved varieties of biofortified seeds with the objective of changing over **800,000 people’s diets**.

# RESULTS

**Partner:** IFRC  
**Countries:** Myanmar, Cambodia  
**Duration:** 2015–2020

## Reaching where the water doesn't

The main sources of water across much of rural Cambodia and Myanmar are still ponds, hand-dug wells and rainwater harvesting systems. Latrines are uncommon and knowledge of basic hygiene and sanitation practices is scant. Between 2015 and 2020, we supported IFRC and the Myanmar and Cambodian Red Cross to provide clean drinking water and affordable sanitation facilities in rural provinces at high risk of severe water stress.

### In Cambodia

**26,505 people and 11 schools** gained access to clean drinking water sources and nearly **20,300 people and 8 schools** acquired access to improved sanitation facilities.

### In Myanmar

**13,126 people** gained access to clean drinking water sources and nearly **11,400 people** acquired access to improved sanitation facilities. All the communities became **“Open Defecation Free”**, which means every household now uses a functional latrine.



## Delivering health door-to-door

**Partner:** Living Goods  
**Country:** Kenya  
**Duration:** 2018–2021

Community Health Workers (CHWs) provide the first line of medical care across most of rural

Kenya. They go door-to-door to deliver health education, diagnoses and treatments, sell life-saving medicines and make referrals to formal health centres as needed, focusing on pregnant women, mothers and children under five. Living Goods supports networks of government CHWs to ensure they are digitally enabled, properly equipped, effectively supervised and fairly compensated. Over the past two years, we supported Living Goods' efforts to replicate its model in western Kenya. In that time, the number of CHWs grew by **115%** to almost **2,700**.

This network serves over **1.51 million people**



## Zero crop losses for zero hunger

**Partner:** WFP  
**Country:** Mozambique  
**Duration:** 2017–2020

In Mozambique, over 30% of crops are regularly lost in the weeks following harvest

due to traditional household storage and poor crop handling. WFP reached out to **20,860 smallholder farmers** – half of them women – and extension agents, training them to adopt improved practices and storage technologies to drastically reduce these post-harvest losses. Nearly **50,000 hermetic bags** were distributed, enabling the losses recorded to be reduced from **50% to 9%**.





**WORLD FOOD PROGRAMME**

**Burkina Faso - 2014-2021**

A women-led dairy supply chain is linking small-scale cattle farmers and local producers with 71 school canteens where 12,500 school children are being offered fresh yogurt as a mid-morning snack.



**WORLD FOOD PROGRAMME**

**Jordan - 2018-2021**

6,000 children are receiving school meals thanks to the Healthy Kitchens initiative which employs and empowers 30 Syrian refugee and vulnerable Jordanian women and men.



**VISIONSPRING**

**Bangladesh - 2018-2021**

VisionSpring is pooling with BRAC to provide durable, attractive and affordable glasses to 600,000 low-income individuals.

# ONGOING PROGRAMMES

**THE LUMINOS FUND**

**Ethiopia - 2018-2021**

10,000 children living in the remote Afar and Oromia regions are being enrolled in a 10-month accelerated learning programme that will enable them to go back to state school.



**INTEGRATE HEALTH**

**Togo - 2019-2022**

Integrate Health has created a community-led low-cost model to make high-quality primary healthcare available to 240,000 Togolese by 2021.



**MUSO**

**Mali - 2019-2022**

Muso is working with community health workers and government clinics to improve the health of 450,000 patients directly, and of 18 million through government adoption of its model.



**HEALTHY LEARNERS**

**Zambia - 2019-2022**

School teachers are being trained to become front-line health workers and improve the health of 285,000 school children in Lusaka and Copperbelt provinces.



**ROOM TO READ**

**Bangladesh, Cambodia - 2019-2022**

4,350 girls in Bangladesh and Cambodia are enrolled in an innovative Girls' Education Programme to ensure they complete secondary school and gain the skills to negotiate key life decisions.



**IECD**

**Lebanon - 2019-2023**

IECD's Janah Centre in Beirut is enabling 535 Syrian and Lebanese children and youths to receive academic support, psychological assistance, extracurricular activities and a nutritious daily snack.



**SAHA GLOBAL**

**Ghana - 2019-2022**

Nearly 1,000 women-led water treatment microbusinesses will be launched by the end of 2022 with the aim of providing clean drinking water to 440,000 people.



**SOIL**

**Haiti - 2019-2022**

Safe and cost-effective urban sanitation services are being provided to 12,000 Haitians, combining container-based in-home toilets with regenerative waste treatment services.





## WOMEN'S SOCIAL AND ECONOMIC DEVELOPMENT

Some concepts are like a pair of glasses that allow otherwise invisible things to be seen with sudden clarity. "Patriarchy" is one of them. It consists mainly in a societal structure of power that operates at the expense of women on multiple levels: the state, the law, the school, the home and the cultural norms that inform, support and perpetuate barriers, stereotypes and imbalances. We need to expose patriarchy and the gender inequality it inherently creates in order to overcome it for the benefit of society as a whole. And we need to start by empowering those who suffer from it most - women living in situations of extreme poverty - helping them access what is already theirs by right.

# NEW PROGRAMMES

## Challenging barriers, empowering women

Azad Foundation aims to build gender equality by supporting women to access non-traditional livelihoods and by encouraging men and communities to reject patriarchal concepts, attitudes and behaviours in their daily lives. From 2017 to 2020, we funded Azad's "Women With Wheels" flagship programme, which trains vulnerable women from deprived backgrounds for employment as professional drivers. **We're now providing core funding to further support Azad's sustained comprehensive efforts to fight gender stereotypes and barriers in public and private spaces.** Our additional grant will make it possible for Azad Foundation to fine-tune its theory of change and strengthen its operations, building on its outreach efforts in low-income neighbourhoods to support community leader networks, collective advocacy platforms and gender transformative policies.



Partner: Azad Foundation  
Country: India  
Duration: 2017-20 > 2020-22

# RESULTS AND FOLLOW-UP

Partner: Buildher  
Country: Kenya  
Duration: 2019-21 > 2021-23

## Empowering women through construction

Uneducated and marginalised women from Nairobi's informal settlements can become skilled carpenters, joiners, painters and plasterers, to enter the construction industry, one of the most gender-segregated and fastest growing sectors in Kenya. That's the big idea behind Buildher, a Kenyan social enterprise that trains disadvantaged young women in accredited construction skills and crucial life skills to increase their chances of gaining stable employment and greater economic independence, while changing attitudes and promoting gender inclusivity in the sector.



Between 2019 and 2021, Buildher was able to enrol **162 young women** living in the Mathare, Korogocho and Huruma slums in its pilot training programme. **111** of these women **graduated** from the first part of the training, **74** of whom met the requirements for accessing the final modules that lead to the national industrial certification examination. Despite the huge challenges created by the lockdowns to contain the COVID-19 pandemic, **69 graduates were able to secure dignified-pay employment** as qualified construction workers.

Income increased from **\$3 to \$8-\$12** per day

## 2021-2023

Following the encouraging results of the first grant, we're continuing to support Buildher to refine and strengthen its training curricula, adapt its **placement strategy** and prove its model's ability to meet market needs and demands.

**680** young women will be enrolled, with **80%** expected to transition into long-term employment in construction

Partner: IDinsight  
Duration: 2020-2023



IDinsight helps governments and global development leaders generate and use evidence to maximise the impact of their programmes and inform their decision-making.

We are supporting their efforts to evolve their data and evidence tools to bring cutting-edge analytical power to critical challenges for the most vulnerable communities. IDinsight is also working with a number of our grantees, providing light-touch Monitoring and Evaluation (M&E) support and advisory services tailored to each respective organisation's priorities. This includes establishing M&E frameworks for their programmes or developing data collection strategies for their programme implementation and monitoring.

# RESULTS AND FOLLOW-UP



Partner: Women for Women International  
 Countries: Kosovo, Bosnia and Herzegovina  
 Duration: 2017–20 > 2020–24

## Graduating to a brighter future

In theory, women in Kosovo have equal rights to employment and family assets. In practice, the persistence of domestic violence, unequal access to education for girls and lack of economic opportunities are all evidence that gender equality is still far from being achieved. As a result, Kosovar women have the lowest employment rates and education levels in all Europe.

Between 2017 and 2020, Women for Women International’s local affiliate, Kosova-Women 4 Women, enrolled **536 marginalised women** in a yearlong empowerment programme to improve their agency, wellbeing and livelihoods. **80% successfully graduated**, learning basic business management and a vocational skill of their choice to **increase their ability to earn an income and save**. They also gained vital knowledge about reproductive health, hygiene, nutrition, stress management and conflict resolution.

To further strengthen the women’s access to sustainable livelihoods, the programme piloted the provision of post-graduation mentoring support, during which start-up capital was made available as an incentive to develop and formalise microbusinesses, mainly in horticulture, beekeeping and garment making.

As a result of this tailored support, **63% of graduates** became active members of self-formed saving groups, associations and cooperatives over the three years. The women who received advanced business training achieved a **94% increase in monthly earnings (from \$76 to \$148)**.

On average the graduates’ incomes increased by 47% and their saving increased by 31%.

## 2020–2024

We are continuing to support Women for Women’s 12-month social and economic empowerment programme accompanied by tailored post-graduation support in Kosovo and Bosnia and Herzegovina for the next three years:

Reaching 350 women in Kosovo and supporting at least 450 graduates in Kosovo and Bosnia and Herzegovina.

# RESULTS

Partner: Women for Women International  
 Country: Rwanda  
 Duration: 2013–17 > 2017–20

## Building hope in Rwanda

Working alongside ultra-poor and socially marginalised women in conflict-affected countries, Women for Women International implements a 12-month social and economic empowerment programme - which we have supported in multiple countries since 2013 - that helps promote women’s entrepreneurship, financial inclusion and wellbeing, while also facilitating access to support networks. Between 2017 and 2020, **881 ultra-poor women** in Rwanda gained access to the knowledge, skills and resources to positively transform their lives, **improving their agency, wellbeing and livelihoods**.

These women improved their knowledge of basic legal and human rights and essential health practices, gained self-confidence, developed their leadership skills, increased their influence in household decision making and learned how to overcome and resolve interpersonal conflicts through negotiation.

**488 of the graduates** were enrolled in an **advanced economic training programme** that provided inputs, micro-capital support and additional technical assistance and business mentoring, which enabled them to build more substantial microenterprises in sectors such as soap and lotion making, brickmaking and the production of leather shoes, bags or handicrafts. As a result of this advanced economic training, the participants **increased their incomes by a further 64%**.



**135%** average increase in monthly earnings (from \$20.84 to \$46.20) and **558%** average increase in saving (from \$20.97 to \$138.60)



# ONGOING PROGRAMMES

## ASIAN UNIVERSITY FOR WOMEN

**Bangladesh – 2018–2023**

20 young women from disadvantaged backgrounds across Asia are being provided with full scholarships to obtain a university diploma, enabling them to break out in patriarchal societies.



## INTERNATIONAL CENTER FOR RESEARCH ON WOMEN

**Rwanda & Tanzania – 2019–2024**

A field trial is being conducted to put male engagement strategies to the test, incorporating them in traditional women empowerment programmes run by Women for Women International and Hand in Hand International, involving 900 women and 470 men.



## TOSTAN

**Gambia, Guinea-Bissau and Senegal – 2019–2023**

Thousands of communities are learning about human rights, health, sanitation, conflict resolution, economic empowerment and parenting. That knowledge will help them end harmful practices and ensure positive and lasting social transformation.



## MOTHERS2MOTHERS

**Uganda – 2020–2023**

Mentor Mothers are HIV-positive community health workers who deliver life-saving healthcare services to families in health centres and door-to-door. mothers2mothers is expanding its Mentor Mothers model in east-central Uganda.



## STRONGMINDS

**Zambia – 2020–2023**

StrongMinds is training community workers to become mental health facilitators and lead group talk therapy that will equip 8,000 women to gain insight into, manage and overcome their depression.



## THE BOMA PROJECT

**Kenya – 2019–2021**

BOMA's transformative graduation programme is helping 500,000 ultra-poor women living in the drylands of northern Kenya to lift themselves and their families out of poverty.



## MSI REPRODUCTIVE CHOICES

**Senegal – 2019–2021**

MSI's mobile outreach teams are providing family planning options and follow-up support free of charge to 12,000 girls and women in the remote communities of north-west Senegal.





## SUSTAINABLE LIVELIHOODS AND ECOSYSTEMS

The economic recession triggered by the COVID-19 pandemic threatens to push between 119 and 124 million people into extreme poverty and food insecurity. Most of them will be women, family farmers, small fishermen, the young and the informally employed, who often lack the human, physical and social capital to secure sustainable livelihoods and tackle unprecedented moments like this head-on.

More than ever, we need to support proven models that build people's resilience and enhance their ability to make a living in ways that are economically, socially and ecologically sustainable.

# NEW PROGRAMMES



Partner: World Bicycle Relief  
Country: Zambia  
Duration: 2021-2024

## Pedal power

83% of Zambia's rural population lack access to reliable and affordable transport. As a result, distance and transport costs considerably limit access to essential goods, services, education and economic opportunities. World Bicycle Relief provides specially-designed, locally-assembled robust bicycles for people in need so they can be independent and thrive. For the next three years, World Bicycle Relief will be working with communities in the Mumbwa district of Zambia's Central Province to establish a sustainable bicycle ecosystem, including local assembly and distribution facility teams, field mechanics trained to service bicycles and social enterprise retail shops established to ensure the availability of quality spare parts and repairs.

This programme will enable 3,900 people, mostly women and girls, to meet their mobility needs and thereby decrease school absenteeism, increase health worker visits to patients and support economic development, while benefitting a total of 19,500 people through shared use.

Partner: IECD  
Country: Madagascar  
Duration: 2017-19 > 2020-23

## Empowering small businesses, investing in livelihoods

Research suggests that for every \$1 invested in small and growing enterprises, \$13 of value is generated within the local economy, thus making them a powerful platform for lifting communities out of poverty. Small businesses are Madagascar's economic backbone. However, many entrepreneurs lack knowledge, skills and capacity, making their businesses precarious. Since 2017, we have been supporting IECD and its partner Madagascar Enterprise Development to offer management training and individual coaching to current and future microentrepreneurs in Antananarivo.

Building on the encouraging results of our initial grant, this renewed support aims to empower 700 start-up entrepreneurs and small business owners to fully assess the feasibility of and strengthen their business ventures. The aim is to make the businesses more profitable and sustainable, improving the living conditions of the entrepreneurs, their families and employees and ultimately developing the local economy.

Our first grant enabled 57% of participants to increase their revenue and helped 79% to start saving.



# RESULTS AND FOLLOW-UP

Partner: Proximity Designs  
Country: Myanmar  
Duration: 2018-20 > 2020-24

## Smart design for family farmers

The impending economic recession and social disruption resulting from the COVID-19 pandemic and military coup threaten to drag millions of Myanmar family farms – the backbone of the country’s economy – further into poverty and food insecurity.

Proximity Designs has been serving Myanmar smallholder farmers for the past 16 years, providing them with low-cost durable products and services with the aim of helping increase their production and income for food, healthcare, farm re-investment and education.



Between 2018 and 2020, we supported Proximity Designs’ efforts to design, produce and market irrigation technologies adapted to the country’s main farming areas. A new ground sprayer for tree-crops such as mango, durian and papaya, a valve connector to control water flow and a warranty on all pipes and pumps are just some of the innovations successfully launched.

Over 59,300 farm families adopted Proximity Designs’ innovative irrigation products, contributing to an average increase of \$290 in their annual incomes.

## 2020-2024

Proximity Designs aims to lift 800,000 farm families – almost 3.5 million women, men and children – out of poverty over the next four years.

Over the coming years, Proximity Designs aims to create a nationwide platform providing an evolving, integrated menu of innovative products and services to small farmers, including farm technology, advice and finance. These services have the common goal of maximising small farm productivity, crop yields and family incomes.

# RESULTS

## From artisanal mining to cocoa farming

Partner: Terre des Hommes Suisse  
Country: Peru  
Duration: 2013-16 > 2017-20

Over 75,700 tons of cocoa have been produced over the last four years

The Amazonian region of Madre de Dios in Southern Peru is hard hit by pollution from small-scale gold mining, with over 50% of the population making a living out of intensive panning. Choosing to turn the tide, 72 families have abandoned unhealthy gold prospecting practices to establish a cocoa farming cooperative called Agrobosque. For the past four years, Terre des Hommes Suisse has helped Agrobosque to strengthen the cooperative’s production capacity and marketing to ensure about 250 people improve their livelihoods in the long term.

The cooperative has expanded the area it cultivates from 250 to 350 hectares, with 250 hectares now having gained organic certification, thus securing enhanced market opportunities. Moreover, in 2019, Agrobosque gained Fairtrade certification.

80% of Agrobosque’s members have obtained access to micro-credits to improve their farming outputs. In 2020, members’ activities were expanded to include the sale of cocoa products, with 2 tons being sold in that first year alone despite the COVID-19 restrictions.

In addition, the creation of vegetable gardens has enabled 80% of the cooperative’s members to diversify their revenues and diets.





**BRAC**  
**Uganda - 2019-2022**

A disability-inclusive ultra-poor graduation programme is enabling 2,700 people and their families to lift themselves out of poverty.



**VILLAGE ENTERPRISE**  
**Uganda - 2020-2023**

2,700 extremely poor individuals, mostly women, are gaining the knowledge, skills and confidence required to run sustainable micro-businesses.

# ONGOING PROGRAMMES

**ONE ACRE FUND**  
**Rwanda - 2020-2023**

One Acre Fund is providing smallholder farmers with seeds, fertilisers, financing, training and market facilitation to help them improve their crop yields. The objective is to reach around 1.5 million farmers.



**ROOT CAPITAL**  
**Peru - 2019-2022**

95 rural cooperatives are being provided with the resources, information and capacity they need to fuel their growth and positively impact the lives of the 30,000 family farmers who supply them.



**KHEYTI**  
**India - 2019-2022**

Kheyti's innovative greenhouse has demonstrated it can increase smallholder farmers' yields by 700% while using 90% less water. Kheyti is working to sell it to 10,000 farmers by 2022.



**MYAGRO**  
**Senegal - 2019-2022**

myAgro's prepaid scratch cards are enabling 75,000 farmers to pay in small instalments for agricultural inputs and training to increase their harvests.



**BLUE VENTURES**  
**Madagascar - 2018-2021**

Fishing communities are managing their marine resources by using temporary fishing bans to allow invertebrate species to replenish, thus obtaining more abundant catches and increasing their income.



**EDUCATION FOR EMPLOYMENT**  
**Morocco - 2019-2021**

430 Moroccans are being trained to improve their soft, technical and digital skills to secure high-demand jobs.





## EMERGENCY RESPONSE AND PREPAREDNESS

While the COVID-19 pandemic has captured the world's attention over the past 12 months, other no less devastating crises have required equal if not greater resources to be mobilised to save lives, reduce casualties and relieve suffering. For many communities, the coronavirus has been a tragedy among others, intensifying existing horrors of poverty and environmental instability. We could hardly forget them.

# NEW PROGRAMMES

Partner: Medair  
Country: Lebanon  
Duration: 2020-2021

## Relief and recovery after the Beirut explosions

On 4 August 2020, horrific explosions rocked the Port of Beirut. Homes collapsed, high

rise buildings were reduced to hollow frames and the streets for miles around were strewn with rubble. The blasts resulted in massive human loss, with hundreds of people killed, thousands injured and around 300,000 left homeless. Three major hospitals and more than 100 schools and health dispensaries were severely damaged.

We've been supporting Medair to ensure that essential supplies and healthcare services reach those **who need them most**.

The relief items included emergency shelter materials and repair windows, doors and walls, as well as hygiene and baby care kits.

Building on its shelter expertise, Medair has **rehabilitated over 1,000 residential buildings and 50 public facilities.**

10,700  
people received  
relief items



Partner: BRAC  
Country: Bangladesh  
Duration: 2020-2021

## Recovering from unprecedented floods in Bangladesh

Between June and August 2020, the most severe and prolonged monsoon-related floods in decades devastated the lives of millions of people in South and East Asia. Bangladesh, which was still recovering from the effects of super-cyclone Amphan and struggling to contain the COVID-19 pandemic, was severely impacted. Around 40% of the country was submerged, hundreds of people were killed, over 1 million households flooded and nearly 130,000 hectares of cropland heavily damaged.

We've been supporting BRAC to provide **emergency humanitarian aid** to displaced families in seven severely impacted districts.

As the flood waters receded and people slowly returned to their homes, BRAC provided **cash assistance** to repair damaged houses and purchase safe water supply and adequate sanitation facilities.

**Agricultural inputs** including seeds, fertilizers, tools and equipment as well as **livestock** have helped support affected farmers recover their livelihoods.

Over  
50,000  
families reached

## Acronyms

|             |  |
|-------------|--|
| <b>CBM</b>  | Christian Blind Mission  |
| <b>ICRW</b> | International Center for Research on Women                       |
| <b>IECD</b> | European Institute for Cooperation and Development               |
| <b>IFRC</b> | International Federation of Red Cross and Red Crescent Societies |
| <b>MSF</b>  | Médecins Sans Frontières / Doctors Without Borders               |
| <b>SOIL</b> | Sustainable Organic Integrated Livelihoods                       |
| <b>WSUP</b> | Water and Sanitation for the Urban Poor                          |
| <b>WFP</b>  | World Food Programme   |

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